

25-26 Direct Report Annual Goals

Ryan Hays

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Accelerate 1819's Impact

Scale the Microsoft Partnership

Build more of a maker's community within the Cincinnati Innovation District

Host a "Magic in Cincy" experience for a global company outside of Ohio

GOAL 1

Goal Description

Accelerate 1819's Impact

Goal Type

Strategic

Hoshin?

No

% Weight

30

Action(s)/Initiatives(s)

Add 1 new corporate partner

Add 3 new start-up companies

Increase 1819 visitor attendance by 10%

Increase 1819 partner student hires by 50%

Surpass FY25's total for invention disclosures

Measurable Outcomes(s)

See above

GOAL 2

Goal Description

Scale the Microsoft Partnership

Goal Type

Strategic

Hoshin?

No

% Weight

30

Action(s)/Initiatives(s)

Expand Microsoft's financial commitment, space footprint and programs/events

Measurable Outcomes(s)

Secure a multi-year sponsorship agreement

GOAL 3

Goal Description

Build more of a maker's community within the Cincinnati Innovation District

Goal Type

Strategic

Hoshin?

No

% Weight

30

Action(s)/Initiatives(s)

Identify new leasable space to build out this vision.

Recruit multiple maker / robotic companies into the CID.

Measurable Outcomes(s)

New maker / robotic companies in the CID.

GOAL 4

Goal Description

Host a "Magic in Cincy" experience for a global company outside of Ohio

Goal Type

Strategic

Hoshin?

No

% Weight

10

Action(s)/Initiatives(s)

Partner with BTS to land a corporate client for "Magic in Cincy"

Measurable Outcomes(s)

Host at least 1 experience in FY26